

## AEL DECLARATION OCTOBER 2014

### TOWARDS AN INTEGRATED EU POLICY AGENDA FOR LOGISTICS

Recognising the critical role logistics plays in the competitiveness, growth and sustainability of Europe, we, the members of the *Alliance for European Logistics*, commit to working with European policy makers to:

#### A. ENABLE LOGISTICS TO PLAY A FULL ROLE IN SUPPORTING THE EUROPEAN ECONOMY AND THE EU'S 2020 STRATEGY:

- Ensuring an integrated EU policy agenda for logistics that prioritises:
  - Completion and enforcement of the EU internal market;
  - A transport policy that recognises the need for flexibility and efficiency across all modes of transport;
  - The development of necessary European logistics infrastructure.
- Reducing excessive red tape and ensuring good governance through consistent enforcement of rules;
- Recognising the role of logistics in supporting Europe in global trade;
- Promoting global value chains, efficient border and customs management, including a risk-based approach to supply chain security.

#### B. FOSTER EUROPEAN INNOVATION AND LEADERSHIP IN LOGISTICS:

- Recognising the critical role that data plays in logistics, ensuring a clear and consistent framework to support handling and processing of data in logistics;
- Partnering to co-finance research and facilitate the exchange of new ideas and best practices;
- Underlining the importance of third country market access for Europe's logistics sector;
- Using global standards to foster innovation as well as our competitiveness.

#### C. HARNESS THE CONTRIBUTION THAT LOGISTICS CAN MAKE TO SUSTAINABILITY, DECOUPLING OUR GROWTH AND ENVIRONMENTAL IMPACT:

- Continuing with our efforts to optimise energy efficiency and traffic management of our transport fleets and working with our business partners to ensure that all modes of transport are used;
- Harnessing appropriate technological measures to achieve greenhouse gas reductions in the most effective manner possible;
- Identifying new ideas and approaches in logistics to decouple growth and our environmental footprint;
- Developing clear and consistent regulation that drives innovation and leverages the green potential of optimised logistics value chains.

**For these reasons, we call on European policy makers to establish a *High Level Advisory Group on Logistics* to step up the cooperation with our sector and enable logistics to play a full role towards a more competitive, innovative and sustainable Europe.**

